

Windows Pittsburgh Privacy Policy

Our Commitment to Privacy

We at Windows Pittsburgh are committed to respecting your online privacy and recognize your need for appropriate protection and management of any information you share with us by using our web sites. This policy describes what kind of information we collect on Windowspittsburgh.com and how we use this information.

The Information We Collect

At the Windows Pittsburgh website, you may review content on our site, link to our Facebook and Twitter pages by liking or following us, along with a variety of other functions. In providing these offerings on our website, we may collect: your age, gender, email address, zip code, and any other information you submit to us (example: your name), such as by emailing us. We also collect certain non-personally identifiable information when you visit our website, such as such as the type of browser you are using (e.g., Netscape, Internet Explorer), the type of operating system you are using (e.g., Windows 2000 or Mac OS), the domain name from which you receive Internet access, and aggregate information regarding what pages consumers access or visit.

Customer Contact Information

Windows Pittsburgh does not sell any customer names, addresses, telephone numbers or e-mail addresses to any third parties. Your personal information is kept confidential and private. Customer information is shared with our installation partner Installed Sales Solutions, only after the customer places an order with Windows Pittsburgh.

Cookies and Other Technical Information

We send “cookies” to your computer primarily to enhance your online experience and to store visitors’ preferences, record which session information, record user-specific information on what pages users access or visit, alert visitors to new areas that we think might be of interest to them when they return to our site, record past activity at a site in order to provide better service when visitors return to our site, ensure that visitors are not repeatedly sent the same display advertising, customize site content based on visitors’ browser type or other information that the visitor sends. Cookies are files that can identify you as a unique customer and store your personal preferences as well as technical information (including click through and click stream data). Cookies can either be permanent (i.e., they remain on your computer until you delete them) or temporary (i.e., they last only until you close your browser).

We may also use “Web beacons” that monitor your use of our sites. Web beacons are small strings of code that provide a method for delivering a display advertisement on a Web page for the purpose of transferring data, such as the IP (Internet Protocol) address of the computer that downloaded the page on which the Web beacon appears, the URL (Uniform Resource Locator) of the page on which the Web beacon appears, the time the page containing the Web beacon was viewed, the types of browser that fetched the Web beacon and the identification number of any cookie on the computer previously placed by that server. When corresponding with you via HTML capable e-mail, Web beacons let us know whether you received and opened our e-mail.

We also use Remarketing with Google Analytics to advertise online. Third-party vendors, including Google, may show you our ads on sites across the Internet. We and third-party vendors, including Google, use first-party cookies (such as the Google Analytics cookie) and third-party cookies (such as the DoubleClick cookie) together to inform, optimize, and serve ads based on someone’s past visits to the Windows Pittsburgh website.

If you choose to furnish the site with personally identifiable information, this information can be stored in or linked to other data stored in the cookies/web beacons. By accepting this Privacy Policy, you specifically agree to our use of cookies and Web beacons as described herein.

You may adjust your browser to reject cookies from us or from any other Web site. Additionally, by setting your Web browser to display HTML e-mails as text only, you may be able to prevent the use of some Web beacons. Please consult the “Help” section of your web browser for more information. However, there is certain information on our site that can only be accessed in conjunction with cookies or similar devices and you should be aware that disabling cookies or similar devices might prevent you from accessing some of our content. We use non-personally identifiable information that we collect to improve the design and content of our site and to

enable us to personalize your Internet experience. We also may use this information in the aggregate to analyze site usage, as well as to offer customers our products and services.

Collection of Information by Third Party Sites and Sale Partners

Some of our website contains links to other sites whose information practices may be different than ours. We encourage you to consult the other sites' privacy policies, as we have no control over information that is submitted to, or collected by, these third parties. To try to bring you advertising that is of interest to you, we have relationships with reputable third parties that we allow to present or serve advertisements on our site. As a result of your visit to our site, ad server companies may collect information such as your domain type, your IP address and clickstream information. Our Privacy Policy does not cover any use of information that a third-party ad server may collect from you. We sometimes may offer content that is sponsored by or co-branded with identified third parties. By virtue of these relationships, the third parties may obtain personally identifiable information that visitors voluntarily submit to participate in the site activity. We have no control over these third parties' use of this information. The site will notify you at the time of requesting personally identifiable information if these third parties will obtain such information.

Our Commitment to Security

We have put in place appropriate physical, electronic, and managerial procedures to safeguard and help prevent unauthorized access, maintain data security, and correctly use the information we collect online.

Notice Regarding Changes to our Privacy Policy

From time to time, we may use customer information for new, unanticipated uses not previously disclosed in our privacy notice. If our information practices change at some time in the future we will post the policy changes to our web site to notify you of these changes, together with a new Date at the bottom of the Privacy Policy.

We encourage you to check back to this Privacy Policy periodically and review the effective date of the Privacy Policy to see if the Policy has changed, so that you always will know what information we collect, how we use it, and to whom we disclose it.

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How to Contact Us

If you have any questions or concerns about this Privacy Policy or its implementation you may write us at our postal address below:

Windows Pittsburgh
220 Shady Knoll Drive
Pittsburgh, PA 15220

Attn: Privacy Policy